“Our Generosity Story” Survey FAQ’s

1. What is the “Our Generosity Story” Survey?

The “Our Generosity Story” Survey is an innovative way for churches to measure the current perceived level of generosity among its members. It isolates potential barriers to giving and also indicates areas within the church that are primed for generosity growth.

2. Is this groundwork for a capital campaign?

Although it could be used in that context, the survey is designed to help identify ways to raise the long term tide of generosity in the church. It is a powerful tool that will help your church leadership connect the joys of whole-life generosity to a lifestyle of discipleship. GenerousChurch is not a capital campaign company, but we use the often use the survey as groundwork for helping churches to raise the long term tide of generosity among their members.

3. Is it designed for church-wide use?

Yes. The survey was created to take a generosity snapshot of your entire church.

4. Can it be used by our leadership team or staff in place of the entire church?

For the most accurate results, we strongly encourage you to include your entire congregation in the survey. There is a special leadership portion of the survey that will focus on your staff or chosen leadership teams, but typically this supplements the congregational portion of the survey. Some churches, especially those with large leadership teams, have chosen to send the leadership team through the survey prior to the congregation’s participation. This simply allows the church more time to focus on the feedback from each individual group within the church.

5. How is it administered?

Through special, online links set up for your church.

6. Is it possible to get hard copies to pass out to our members?

Yes. You will have the option of receiving PDF files that you can print and distribute. If you use hard copies in addition to the online links, we simply ask that you have a volunteer prepared to manually enter the hardcopy results into a computer.

7. How much time will each take each person to go through the survey?

The survey is approximately 20 questions long and an individual can typically complete it in 7-10 minutes.
8. How long should we allow for the congregation to complete the survey?

Generally, churches allow two weeks for their people to complete the survey. Longer time frames do not generally encourage more participation and can actually cause church members to procrastinate and forget about the need to complete the survey.

9. Should husband and wife each complete individual surveys?

Yes. Not only does this allow for more in-depth information, but it also helps target gender specific perceptions within the church.

10. Does the survey allow our members to remain anonymous?

Yes. In order to allow for complete honesty and transparency, we never ask for the names of those responding.

11. How long does it take to receive the results?

We will work with you to schedule a conference call to review your results. Typically, the results are available within two weeks after the final survey is entered.

12. What is the cost of the survey?

The cost is based on the average weekly attendance of your church:

For churches under 1000 in weekly attendance, the cost is $1000.

For churches that average between 1000-2500 in weekly attendance, the cost is $2500.

For churches that average between 2500-5000 in weekly attendance, the cost is $5000.

13. Can I see a sample of the survey and sample results?

Yes. We will be more than happy to share this information with you. Please contact us to receive the samples.

14. Who can I contact if we encounter a problem with the survey?

Cindy Cheeks is our Customer Relations Specialist. You can email her at cindy@generouschurch.com or call our offices at 601-707-5551.